

# NEW! AiA Classic: Employee Development

## 2007 Train-the-Trainer Program

We brought you DiSC and we now introduce the new AiA Classic! AiA Classic, formerly *Adventures in Attitudes*, now revised, is the proven, premier, off-the-shelf employee development learning system experienced by 5 million people.

### The 3-day Train-the-Trainer Program:

- Learn 74 team experiential activities using group project completion and leadership experiences, individual and team exercises, and facilitator discussions;
- A Facilitator training session that is intensive and participatory with pre-work, and outside coursework.

**CONTENT:** You will learn ten 3-hour and twenty 90-minute pre-designed learning units and modules that you can deliver to your organization's workers on:

- Unit 1: **Communication**  
Communication Skills  
Communication Problems
- Unit 2: **Attitude Awareness**  
Understanding Yourself  
Personal Roadblocks
- Unit 3: **Self-Confidence**  
Managing Yourself  
Managing Emotions
- Unit 4: **Understanding**  
Understanding Others  
The Key to Good Relationships
- Unit 5: **Personality**  
Leading with Attitude and Personality  
Fulfilling Personal Needs
- Unit 6: **Relationships**  
Getting through to People  
Problem Solving Skills
- Unit 7: **Group Dynamics**  
How You Come Across to Others  
Getting Along in Groups and Teams
- Unit 8: **Work**  
Attitudes About Work  
Six Steps to Motivation
- Unit 9: **Purpose and Goals**  
Defining a Life Purpose  
Setting Goals
- Unit 10: **Personal and Professional Development**  
Self Management  
The Seven Great Attitudes

**PROCESS:** You will learn training solutions delivered using new methods of facilitated scripted interactive learning.

An employee training solution directed toward skills gaps areas employers need now and in the future:

- transform negative attitudes into positive attitudes
- improve active, conscious listening, verbal, recording, reporting and speaking communication skills
- enhance personal initiative and determination
- increase leadership, innovation, management skills
- develop awareness of ethics, honesty, integrity, values, and personal responsibility
- develop information evaluation and information synthesizing skills for verbal and written reporting
- improve team work, group management, situation management skills, and self management ability
- achieve new levels of performance through goal-setting and priority setting techniques
- learn effective approaches to problem anticipation and problem-solving
- utilize imagination and creativity in negotiation, change strategies, and conflict management
- Overcome self-imposed limitations and restrictions
- increase self-awareness, self-confidence, and self-motivation by affirming strengths, talents, abilities

### 2007 CITIES and DATES:

(Check website. Additional dates are added often.)

Lancaster, PA	May 2-4, 2007
Oak Ridge, TN	June 11-13, 2007
Tampa, FL	August 8-10, 2007
Lancaster, PA	August 22-24, 2007
Lancaster, PA	November 14-16, 2007

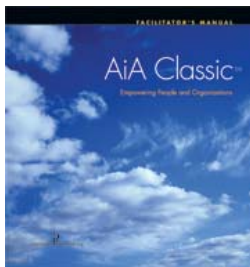
**FEES:** \$995/person, includes all materials.

**TIMES:** 8 AM to 6 PM daily for 3 intensive days.

**MATERIALS:** One Participant Manual (250+ pages), One Facilitator Manual (450+ pages), Resources and PowerPoints CD and four program audio message CD's.

**Upon completion** you will be able to immediately facilitate the program in its entirety to employees. Employee learning manuals are pre-designed and easy to deliver using your comprehensive, fully scripted Facilitator manual and trainer materials. Employees participate in 90-minute or 3-hour flexible modular segments over time assuring lasting results.

Register Online at [www.DiscProfile.com/aia.htm](http://www.DiscProfile.com/aia.htm)



Name (as appears on credit card)

Company Name  
E-Mail for confirmation

Phone Number

Method of Payment

- Visa  MasterCard  
 American Express  Discover

Credit Card #

Exp. date

Signature

### Registration:

CITY AND DATE:

Fee: 3-Day Train-the-Trainer Program **\$995.00**  
per person

Includes: AiA Classic Participant Manual &  
AiA Classic Facilitator Manual &  
Facilitator Resources CD & PowerPoints

Number of Attendees

Print Attendee Names:

Register Online at:  
[www.DiscProfile.com](http://www.DiscProfile.com)  
Email: [Orders@DiscProfile.com](mailto:Orders@DiscProfile.com)